









# OWN A FRANCHISE IN THE ROCKCLIMBING INDUSTRY

#### Why Own a Business?

There are many benefits associated with owning a business.

- You control your own destiny: Your business can grow above the glass ceiling of employment, creating the lifestyle you desire.
- Flexibility comes from working for yourself, you control your working hours.
- Break the routine of normal work, meet new people, be creative, travel to new locations, and grow your knowledge.
- You choose the people you work with, develop a united team, with a core vision and purpose.
- Give back to your community, make a positive difference in other people's lives.

### What is a franchise, and why should I join one?

All successful businesses have one thing in common:

- They work in a way that is authentic to who they are, they know why they exist, and what they are trying to achieve.
- Successful Franchised Businesses, grow from the seed of a successful business model.
- They create value in their business, by providing Operational Procedures, and Support systems.
- These Operational Procedures are the foundation to the success, of those who continue on the franchise journey.
- The support systems provided, are the tipping point between an ordinary, and an extraordinary franchise system.

### What should I look for when buying a franchise?

- If you are excited about the possibility of owning a business.
- Look for a business that will create a healthy work life balance for you.
- The Company must align with your values, and have a strong support system.
- Ask yourself, "if I was to join this company, how would my world be different?"

At Base Zero, we believe every Australian child should experience the thrill of Rock Climbing in a safe and encouraging environment.

If you feel connected to this vision, we challenge you to make an exciting change in your life:

**Request an application form** 

**Become a Franchise Partner** 

## **BASE ZERO FRANCHISING PTY LTD**

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